



# TRILATERAL WOMEN STARTUP PROGRAM



TRILATERAL  
COOPERATION  
SECRETARIAT



# OVERVIEW



**Date:** May 7-10, 2023



**Venue:** Seoul, Korea




**Language:** English



**Host:** Trilateral Cooperation Secretariat (TCS)



# AIM



To enhance knowledge and skills training for ambitious and innovative women entrepreneurs leading cross-border business;

To propel business expansion to foreign markets in China, Japan, and Korea;

To promote business co-creation among China, Japan, Korea, and ASEAN member states;

To strengthen network among and beyond women entrepreneurs;

# PARTICIPANTS

## With TCS Support

- **Women startup entrepreneurs**
  - 2 entrepreneurs from each of CJK
  - 2 entrepreneurs from ASEAN member states
- **Mentors**
  - 1 senior entrepreneur from each of CJK

## Without TCS Support

- **Women startup entrepreneurs**
    - Around 10 entrepreneurs from CJK and ASEAN member states
- \*Participants can join the whole program activities except for open pitch.*

# ELIGIBILITY OF PARTICIPANTS



## Women startup entrepreneurs

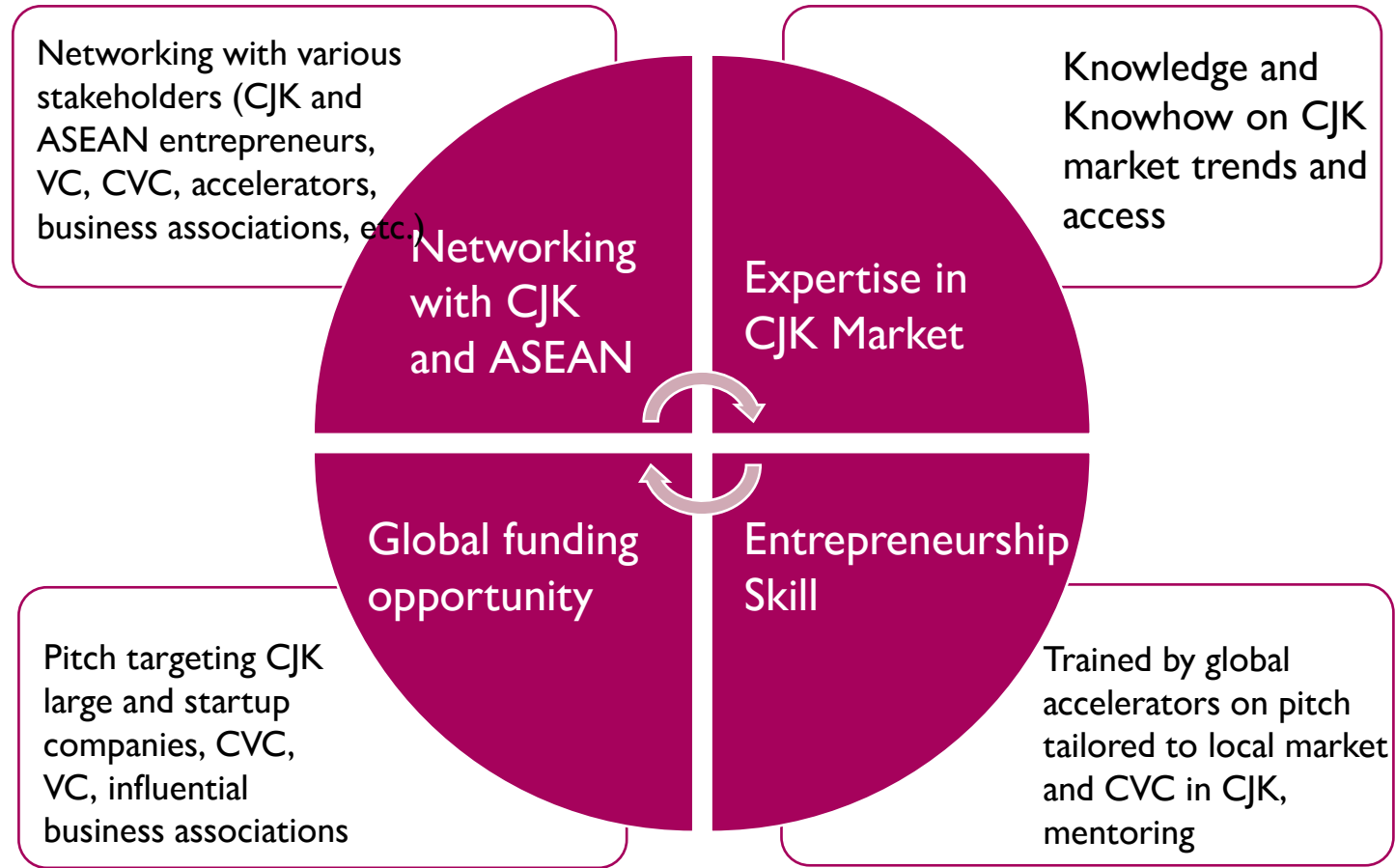
- planning or operating business in more than two countries of China, Japan, and Korea (Either of CJK for ASEAN participants)
- whose business is 5 years or less (business launch after 2018)
- the business models which are linked to any of following key words:
  - Solution of social problems
  - Sustainability
  - Local revitalization
  - People mobility and people-to-people connectivity

# PROGRAM

<b>May 7 (Sun)</b>	<b>Arrival</b>
	Non-Korean participants' arrival in Seoul, ROK
	Welcome Dinner
<b>May 8 (Mon) – 9 (Tue)</b>	<b>Training &amp; Visit</b>
	<ul style="list-style-type: none"><li>• Lecture on Market Trends and Access in China, Japan, and Korea</li><li>• Workshops<ul style="list-style-type: none"><li>Business model building tailored to cross-border business in CJK</li><li>Entrepreneurship and presentation skill</li></ul></li><li>• Visit to global unicorn startups in the ROK and startup support hub</li><li>• Mentorship and others</li></ul>
<b>May 10 (Wed)</b>	<b>Demo Day &amp; Networking</b>
	TWSP Open Session (Open Dialogue & Pitch Session)
	Trilateral Entrepreneurs Forum 2023 (TCS flagship event for CJK business sectors)
	Networking Reception

\*Program is subject to change.

# BENEFITS FOR PARTICIPANTS



# APPLICATION SUBMISSION

## Application deadline

April 2 (Sun), 2023

## Required documents

- (1) Application form
- (2) CV
- (3) Pitch materials (PPT/PDF)

Pitch materials are expected to include mission & vision of your business, target costumers, issues to be addressed and solution, product or service, business model, market, past achievement and business future plan, etc.

## How to submit

Application form



<https://forms.office.com/r/grSQrLaZTe>

CV and Pitch materials



[tcs.twsp@gmail.com](mailto:tcs.twsp@gmail.com)

## Inquiry

[twsp@tcs-asia.org](mailto:twsp@tcs-asia.org) (TCS)

Application form





# RECRUITMENT PROCESS

**By April 2**

Submit application

**April 3 - 5**

Interview

**April**

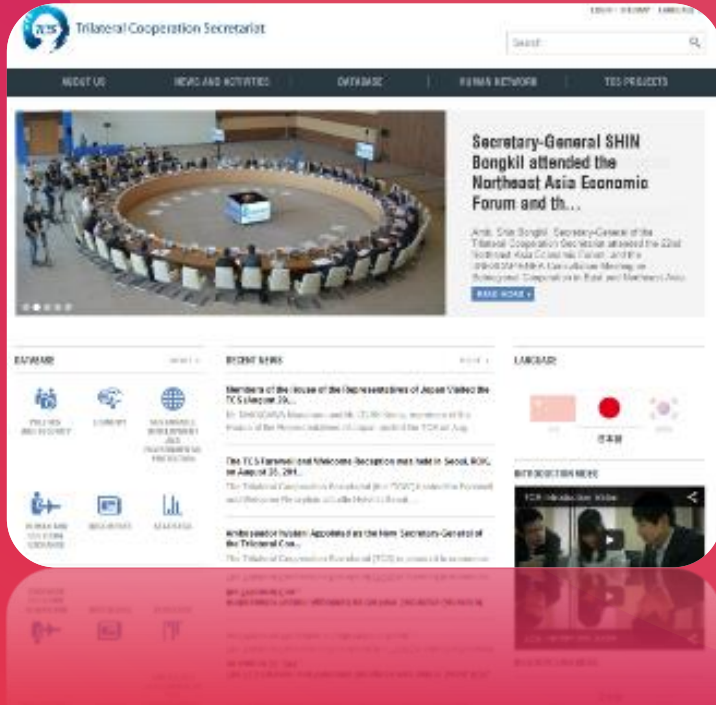
Preparation for the program

**May 7-10**

TWSP-SheConnected 2023



# ABOUT TRILATERAL COOPERATION SECRETARIAT (TCS)



The Trilateral Cooperation Secretariat (TCS) is an international organization established with a vision to promote lasting peace, common prosperity and shared culture among the People's Republic of China, Japan, and the Republic of Korea.

Upon the agreement signed and ratified by each of the three governments, the TCS was officially inaugurated in Seoul in September 2011. The establishment of TCS marked a significant milestone and achievement in terms of the institutionalization of the trilateral cooperation among the three countries started in 1999.

## Official Website:

- (English) <https://www.tcs-asia.org/en/main/>
- (Chinese) <https://www.tcs-asia.org/cn/main/>
- (Japanese) <https://www.tcs-asia.org/jp/main/>
- (Korean) <https://www.tcs-asia.org/ko/main/>

## SNS Network:

- Facebook: Trilateral Cooperation Secretariat
- YouTube: Trilateral Cooperation Secretariat
- Twitter: tcs tweet
- Weibo: 中日韩三国合作秘书处

